

InDispensable April 2015: News from Okia, Coburn, and Marcolin

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Okia launches Happy Frames collection

Hong Kong—Okia recently launched its latest line of optical and sunglasses frames called Happy Frames, full of bright colors and fun patterns.

Each style in the collection is named after a different cocktail—including Tequila Sunrise, Apple Martini, and Mojito—and features bright color contrasts, dots, animal prints, or houndstooth patterns, and glitter.

According to Okia, all of the styles in the Happy Frames line feature its HDA Technology, which showcases colors and textures in high definition, and its CSB technique, which combines acetate with shining materials and allows random or controlled patterns with a non-delaminated effect.



